

**Ministry of Higher Education and Scientific Research
University of Basrah**

**Faculty of Fine Arts
Department of Audiovisual Arts**

**Advantages and disadvantages
Department of Audiovisual Arts
Faculty of Fine Arts
University of Basrah
For the academic year 2023-2024**

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Note: The standard score is marked in red

First criterion

Strategy of the Department of Art Education	0	1	2	3	4	5	6	Indicators of the standard	Required evidence and documents
<p>First: The general vision of the department</p> <p>Visual arts constitute an important foundation for civilized and artistic dialogue, and the vision of this department depends on the civilized, cognitive and interactive interaction between the artistic institution and the local community.</p> <p>Department Vision</p> <p>The Department of Audiovisual Arts / College of Fine Arts / University of Basra</p>								<p>1- The mission of the department reflects the mission of the college and the university</p> <p>2- The objectives of the department are well formulated and effective.</p> <p>3- The strategic objectives of the</p>	<p>1- There are minutes of the meeting of the department council to study the vision, mission and goals.</p> <p>2- There are the orders of the committees and the priorities that were followed in preparing the special vision of the</p>

works to achieve and lay the foundations of education in its great sense in accordance with the premises of the Iraqi Ministry of Higher Education and Scientific Research, as well as revolutionizing artistic skills and preparing students of the department from the first to the fourth stage by specialists in this field to highlight and raise the message of fine art, as well as striving to build creative and innovative students ready to engage in the cultural, artistic and social fabric in order to raise public taste by engaging these generations Promising various technical and scientific requirements, specifically in the field of film and television industry, starting from the academic gradation in the specialty of directing based on the theoretical and scientific premises of each specialization, adopting methods of providing modern knowledge and technical education through application lessons for disciplines and every modern technology to graduate the student with a bachelor's degree in cinema and television.

General Objectives of the Department

Building specialized cadres in the field of television, radio, cinema and photography in Iraq and southern Iraq, and activating the role of audiovisual media in the city of Basra and southern Iraq

Andkeep pace with the scientific achievements in the world such as the three-dimensional exhibition hall, television studio and others, and the preparation of all integrated devices and equipment until the department became an integrated production institution, starting from the curriculum to laboratories to

department aim to achieve the maximum quality goals compared to the corresponding departments in other colleges.

4- The structure of the mission and objectives of the department reflects the vision of the college.

5- The vision, mission and objectives are subject to periodic evaluation and approved by the College Council

6- To introduce students to the mission, vision and goals not in the required form

department as well as the amendments made to them.

3- There are questionnaires for students and professors about the vision, mission and goals.

4- The vision, mission and objectives are published on the official website of the department.

5- There are announcements and brochures for the message and the objectives and vision of the department.

the final completion of students' graduation projects, where all technical stages of production are accomplished In the department, and work on qualitative and scientific steps to produce student projects that participate in local and international forums and festivals, in addition to revolutionizing the technical skills of the students of the department from the first stage of study to the fourth stage by specialists in this field and highlighting them in order to participate in raising the .message of art										
Strategy of the Department of Audiovisual Arts Second: Strategic Plans	0	1	2	3	4	5	6	Indicators of the standard	Required evidence and documents	
Internal Structure Analysis								Analysis of the internal structure of the department is not developed annually and strategically	There is more than one internal structure analysis report based on SWAT standards	
Strategic Plans Themes								The department needs to prepare a plan for the department	The strategic plan of the department includes the strategic plan of the college	
Strategic Objectives								The department has future strategic goals	The plan of developing postgraduate studies by providing scientific titles to achieve this goal.	
Executive Plan										
Crisis Management Plan								There is a crisis management plan for the college and not for the department	Administrative orders to form a crisis management committee for the department	
Performance Indicator										
Benchmarking										

Second criterion

Community Service	0	1	2	3	4	5	6	Indicators of the standard	Required evidence and documents
There is a community service plan in the department									
Allocating a scientific unit to manage and strengthen relations with local and regional community institutions and the labor market								There is a committee to follow up graduates with the labor market.	Administrative Orders of this Committee
Establishing dedicated community service centers such as continuing education centers, counseling centers and community service centers								The existence of the Continuing Education Unit	Administrative orders for workshops and seminars issued by the Continuing Education Division
Contribute to the establishment of art exhibitions and scientific and cultural seminars								There is an annual plan prepared by the department to establish these activities	Photographic documentation and videos in addition to university orders to prepare exhibitions.
The department's contributions with community institutions in the implementation of artistic projects appropriate to the nature of the department								The department is used by showing experience with other institutions	Administrative orders to implement these contributions
The department concludes scientific and research agreements and exchanges visits with similar institutions in neighboring or international countries								There is more than one international agreement in this regard	The origins of the agreements signed between the two parties in addition to the administrative orders stipulated in this aspect

Third criterion

Learning and Teaching Policy, Curricula and Learning Outcomes in the Department of Audiovisual Arts	0	1	2	3	4	5	6	Indicators of the standard	Required evidence and documents
<p>First: Teaching and Learning Policy</p> <p>Specific objectives of the department</p> <p>1- Building specialized cadres in the field of television, radio, cinema and photography.</p> <p>2- Activating the role of audio-visual media and film and television production in the city of Basra and southern Iraq.</p> <p>3- Preparing all integrated devices and equipment until the department became an integrated productive institution, starting from the curriculum to laboratories to the final completion of students ' graduation projects</p> <p>5- Working on qualitative and scientific steps to produce student projects that participate in local and international forums and festivals</p>								<p>The existence of general and private objectives of the department</p>	<p>Documented and announced by administrative orders and continuous updating and development</p>

<p>The conditions for applying to the department in preliminary studies are subject to the mechanism of direct application by students according to well-studied criteria and an admission plan that determines the proposed numbers for admission in the academic year, provided that the student passes the minimum test score and then has the right to compete for admission seats.</p>							<p>There are specific criteria for admission to preliminary studies</p>	<p>The department sets a mechanism for the equivalence of admission and approves it from the Scientific Committee in addition to the approval of the College Council</p>
<p>Postgraduate Admission Mechanism</p>							<p>There are no postgraduate studies in the department</p>	
<p>Methods and methods of teaching and learning</p>							<p>Methods still need to be empowered and developed</p>	<p>Administrative orders using blended learning (e-learning)</p>
<p>Evaluation of the department's outputs for the preliminary study</p>								
<p>Orientation to consolidate the idea of self-education</p>								
<p>Second: Curricula in the Department of Audiovisual Arts</p> <ul style="list-style-type: none"> - The minimum number of accredited units to obtain a bachelor's degree according to the standards for accrediting the bachelor's degree in audio and video is 84 credit units that the student can complete in four years - Cultural and enrichment subjects constitute 15% of the approved study units . - Audio-visual materials 							<p>1- Detailed plans for the courses specified within the educational programs to prepare and qualify students of the Department of Audiovisual Arts. 2- Availability of help books or external books for students to use. 3- Means of quarterly and annual calendar for college students.</p>	<p>1- The existence of a guide that includes the curricula approved in the Department of Audiovisual Arts, explaining the distribution of study materials and units approved by the Committee of Deans of Faculties of Fine Arts . 2. Reports on curriculum development. 3- The existence of an approved mechanism to evaluate, save and document students' theoretical and practical outputs. 4- A sample of the examination system adopted in the</p>

<p>constitute 15% of the credit hours .</p> <p>- Specialized subjects constitute 60% of the credit hours.</p> <p>- Determine the type of certificate granted to the graduate (BVA)).</p> <p>- Possessing integrated files for each subject, including the academic description of the subject .</p> <p>- Identify books and supporting sources for each subject .</p> <p>- The curriculum includes the introductory level of aesthetic knowledge, which includes: The main traditional theories in the audiovisual arts and the most important contemporary theories in art education.</p> <p>9- The specialized areas of cinematic specialization shall be determined by a minimum of (4) areas, and according to the following: :-</p> <p>A - The field of cinematic arts and the minimum number of approved units of specialized subjects 40%</p> <p>B - The field of theatrical arts and the minimum number of units approved from the units of specialized subjects 5%</p> <p>C- Technical field, and the minimum number of units approved from the units of specialized subjects is 40%</p> <p>10- The field of sound and the minimum number of units</p>								<p>4- The examination system is (quarterly, annual or curriculum system)).</p> <p>5- Tests and questionnaires related to the opinions of faculty members and students.</p> <p>6- Determining the grades obtained by the student in the theoretical - practical lessons</p> <p>7- Determining the timings of the theoretical - practical - applied lessons.</p>	<p>scientific departments.</p> <p>5- Samples of questionnaires for the department's curricula.</p> <p>6- A model of degrees related to the applied and practical side.</p> <p>7- Administrative orders for the topics of disengagement and direct application.</p> <p>8- Samples of study schedules for scientific departments.</p> <p>9- A sample of the document granted to a graduate of the Department of Audiovisual Arts</p> <p>10- Copies of the academic transcription for each subject</p> <p>11- Minutes of the department council in which the department's curricula and the distribution of study materials are discussed</p>
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<p>approved by the specialized units is 5% 11. The minimum number of accredited units for each field is determined in accordance with the criteria for accreditation of specialization, including practical subjects and the graduation project.</p>									
<p>Fourth criterion: faculty members</p> <ul style="list-style-type: none"> - Providing at least one faculty member for each of the specialized fields, and in special cases it may take into account the overlap between two fields at most - The number of faculty members for (4) members appointed to the permanent staff of holders of a doctorate degree in the field of specialization, one of them with the rank of professor or assistant professor as a minimum - There is an annual evaluation for each faculty member - There are training and development courses for faculty members - Ratio of students to faculty members: The field of audiovisual arts theoretical lessons 								<ol style="list-style-type: none"> 1. The plan of the Department of Audiovisual Arts in determining the needs of the department 2. A clear vision for determining the duties of faculty members 3- An approved mechanism for selecting the faculty of the Department of Audiovisual Arts 4- Scientific structure approved in the Department Council 5- Committee for the selection and interview of new teachers 6- Teaching Performance Development Committee 7- An approved mechanism for the quorum of teaching in the Department of Audiovisual Arts 8- Determining the burden of teaching and the ratio of student to professor in each field of audio and video 9- A plan to deal with the shortage or surplus in the number of faculty members 	<ol style="list-style-type: none"> 1- A file for each teacher that includes his university and administrative orders 2- Documentary records of the department's activities 3- Copies of administrative orders for the distribution of study materials 4- Copies of the minutes of the Department Council for faculty members 5- Copies of performance evaluation forms for teachers Copies of administrative orders for training courses

(25:1) as a maximum.
The field of audiovisual arts practical lessons
(25:1) as a maximum.
Field of Performing Arts Theoretical Lessons
(1:25) max
Field of Performing Arts Practical Lessons
(25:1) Maximum Technical field
(25:1) maximum
Field of Musical Arts and Sound
(25:1) maximum

Coaches :

Laboratory supervisors (if any)
The necessary number of laboratory supervisors who hold a bachelor's degree in the specialty shall be appointed at least, so that the percentage of students to them in one laboratory during teaching does not exceed (1:20) and the supervisory burden of the supervisor does not exceed 18 practical hours per week..
Art trainers in workshops and practical halls
The presence of at least one art trainer for each field of specialization who holds a bachelor's degree or diploma.

Fifth criterion

Scientific research, innovations and delegations	0	1	2	3	4	5	6	Indicators of the standard	Required evidence and documents
First: Scientific Research Educational and technical scientific research projects for the teaching staff and students of the preliminary study								There is an annual plan to follow up scientific research. There is a plan to follow up scientific research for students of preliminary studies.	- The annual plan for scientific research is determined for the teaching staff - Administrative orders for student research
Conferences, Seminars & Workshops								There is an annual plan for conferences, seminars and workshops	Administrative orders in workshops, seminars and conferences
Publishing research and scientific books								No financial allocation	

Incentives, Rewards and Prizes								Incentives are calculated on the basis of points for all employees, but bonuses and prizes are not applied periodically and regularly due to lack of financial resources.	The presence of disbursement statements for annual incentives
Second: Innovations and Innovations Patent									
Artistic and literary creations									
Entrepreneurial projects and business incubators									
Third: Dispatches Study delegations for master's and doctoral degrees								An annual plan is developed to send teachers to complete their studies according to a transparent and announced mechanism.	This plan is developed every year and approved by the Department Council and the Scientific Committee.
Scientific, artistic and educational activities and events								There is a plan for annual events to hold film and film activities and festivals.	
Training and Development Courses									
Workshops									
Scientific lectures									
Conferences									
Scientific, artistic and cultural seminars									

Art Exhibitions and Festivals									
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Criterion VI

Governance and Infrastructure of the Department	0	1	2	3	4	5	6	Indicators of the standard	Required evidence and documents
First: Governance 1. Legislation Policies								The department is an independent body with its policies that comply with the policies of the college and the university	There is no booklet for the department's legislation
Systems								The powers of the department are determined by the College Council	There is no announcement or documentation
Help								The department is committed to the instructions issued by the ministry, the university and the deanship.	Books and official orders
Leadership and management Organizational Structures								The existence of an organizational structure for the department of teachers, administrators and technicians, but the number is not in the required form, and therefore the department's teachers bear additional burdens	Administrative orders of owners
Governing Councils								The Department Council is the highest authority in the department responsible for determining and implementing the objectives of the department and following up the educational process, and the Department Council consists of the head of the department and ten members of the teaching staff	Administrative order to form the department council
Tasks and responsibilities								All employees in the department must be involved	Minutes of the committees and the department council

									in tasks and responsibilities	
Job Description										
Performance and Issue Evaluation										
- Institutional integrity Transparency										
Justice										
Incentives and penalties										
Second: Infrastructure of the Department									The department needs additional infrastructure such as halls, classrooms, staff offices and laboratories due to the shortage of buildings belonging to the department	
- The department consists of one or several buildings										
- The department should enjoy a quiet place away from noise										
- Water, electricity and sanitation services are available in the department									It is not available in the independent form of the department, but is shared with the departments (water and sanitation)	
- The presence of a medical unit in the department									There isn't any	
Classroom spaces accommodate the requirements of theoretical and practical lessons									The department needs halls and laboratories in a way that is commensurate with the increasing number of students	
Availability of devices and equipment appropriate to the nature of practical and theoretical lessons									The department needs to be fully equipped For the necessary devices and equipment	

Seventh criterion

Administrative and financial resources in the department	0	1	2	3	4	5	6	Indicators of the standard	Required evidence and documents
First: Leadership and administrative organization ‣ Department Policy								The Department Council is the highest authority in the department responsible for determining and implementing the objectives of the department	Minutes of meetings and files for the development and implementation of systems

								and following up the educational process, and the Department Council consists of the head of the department and ten members of the teaching staff	
Organizational Structure of the Department								The department consists of the head of the department and the rapporteur of the department and the teaching staff, which consists of a number of holders of doctorates and master's degrees, and the number of eight teachers on the permanent staff, four of them hold a doctorate degree and four of them hold a master's degree, and there are a number of teachers on the temporary staff and lecturers	Administrative order of owners
Tasks and responsibilities								Some powers are available to the head of the department to carry out the duties assigned to the effective control of the educational process	
Performance evaluation and responsibilities								The head of the department and the course in addition to the teaching staff are evaluated according to a criterion specified by the Ministry of Education	Annual performance evaluation files

Second: Human and Financial Resources - Human Resources									The presence of teachers and employees according to the qualifications and procedures related to the selection of faculty members, with a shortage of staff, as the number of employees is only one employee on the permanent staff	
. Technical resources										
. Financial resources										

Eighth criterion

Student Affairs and Alumni Outreach	0	1	2	3	4	5	6	Indicators of the standard	Required evidence and documents
- First: Acceptance Admission, enrollment, transfer, repetition and behavioral sanctions system								The admission plan is determined before the beginning of the academic year, and the department adheres to the ministerial instructions in force, provided that the basis for admission is direct submission	The department's annual admission plan approved by the College Council
- Samples of student records and documenting them manually and electronically									SAP SHEET and Master Sheet manual and electronic record
- Monthly examination regulations and instructions									
- Acceptance and proficiency test								There are customized tests according to the department's specialization	Orders for the formation of admission committees
- Follow up graduates and identify their opinions on the								The existence of questionnaires on the quality of education for graduates	Administrative orders of the Alumni Follow-up Committee